

Photography

Type of Spin

- Product spin (most common)
- Product features spin
- Packaging spin
- Live model spin
- Spin with added accessories
- Spin with text
- Other _____

Reflections

- Foreground reflection
- No foreground reflection

Shadows

- Shadow under product
- No shadow
- Manually added shadow in post-production

Rows

- 1 row (most common)
- 2 rows
- 3 rows
- 4 rows
- Vertical spin

Frames per Row

- 18 frames
- 24 frames
- 32 frames
- 36 frames (most common)
- 72 frames (recommended)
- 120 frames
- 180 frames
- Other _____

Angle

- 0° (from side)
- 5-15° elevation (most common)
- 20-30°
- 35° and more
- 90° (from above)

Background

- White (most common)
- Black
- Transparent
- Other _____

Whitespace at Closest Edge

- 5-10% (recommended)
- 10-15%
- 15-20%
- Other _____

Export

Editing

- No editing necessary
- Image retouching
- Clipping path
- Color correction
- Remove shadows
- Add shadows

File Names

- {sku}-{row}-{column}.jpg
e.g. 728104-01-01.jpg
- {productname}-{row}-{column}.jpg
e.g. nike-flex-01-01.jpg
- Other _____

Folder Names

- /{sku}/
e.g. /728104/
- /{category}/{sku}/
e.g. /mens-trainers/728104/
- Other _____

Aspect Ratio

- 1:1 (square)
- 4:3
- 16:9
- No standard size
- Other _____

Dimensions

- 2500 px width (minimum recommended)
- 4000 px width (recommended)
- 6000 px width (most future-proof)
- Other _____

Color Space

- sRGB (recommended)
- Adobe RGB
- ProPhoto RGB

Format

- JPEG (most common)
- PNG

JPEG Quality

- 100%
- 95% (no visible quality loss)
- 92% (recommended)
- 88% (almost no visible quality loss)

Metadata

- No meta necessary
- Product name
- Product description
- Category
- Manufacturer
- Copyright
- Collection
- Season
- Other _____

Notes
